



## UNIVERSITY OF LADAKH

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### Press Note/Release

**Date of Event:** 06-04-24.

**Field Visit to:** Leh Fort and Central Asian Museum.

**A field visit to understand importance of heritage for tourism industry.**

Heritage is a mirror to history and helps to develop the understanding about our ancestral cultural practices. A society without heritage is like a king without thorns. The Department of Travel and Tourism Management (DTTM), University of Ladakh organized a field visit to Leh Palace and South Asian Museum. Leh palace is a 9 storey palace and gives a panoramic view of Leh City. It is a masterpiece of architecture and hosts many cultural events to attract tourists. Leh palace is a monument of National Importance under the Ancient Monuments and Archaeological Sites and Remains Act 1958. Besides this central Asian Museum is built on an old caravan campsite and a landmark destination of old silk route. It has four stories and explains about the importance of the then leh city in Silk Road trade. The artifacts, history and architecture are centered around Ladakh, China, Turkmenistan, and Tibet. The students were escorted by Mr. Nawang Gyalchan, MTTM 2<sup>nd</sup> Semester Students. He possesses a strong knowledge about the heritage of Ladakh and conducts group tours in Ladakh. Ms Deachen Chusket, Assistant Professor, DTTM, UoL briefed the students about moral code of conduct during their visit to heritage building and accompanied the group during the field visit. The students applauded and praised the support of University Administration for continuum exposure to the practical learnings through field visits.

Mr. Gulam Mohammad, MTTM -2<sup>nd</sup> Semester mentioned that “in tourism studies, it is very important to have interaction with different components of tourism industry and I am luck that my department is providing me ample number of opportunities for practical learnings about tourism industry”. The department is growing and establishing new dimensions of learnings under the support and vision of university authority.

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Pic-1: Students and faculty members at the entrance of Leh Palace.



Pic-2: Students inside Leh Palace.



Pic-3: Students got familiarized with the Leh palace architectural Plan



Pic-4: Students at the entrance of Central Asian Museum.



Pic-5: Students and faculty at Central Asian Museum.