

UNIVERSITY OF LADAKH



SYLLABUS

OF

THE INTERDISCIPLINARY COURSE

OF

Tourism & Travel Management

(UNDER NEP – 2020)

(Implemented w.e.f Academic Session 2023-24)

UNIVERSITY OF LADAKH

SYLLABUS OF THE INTER-DISCIPLINARY COURSE IN TRAVEL AND TOURISM MANAGEMENT UNDERNATIONAL EDUCATION POLICY - 2020 (Session 2023-2024)

Semester: I

Course Title: Tourism Products of India

Course Code: TMS-TM-101-G

No. of credits for theory: 3

No. of credits for practical:0

Contact hours for theory: 45 hrs.

Contact hours for practical: 0 hrs.

Maximum Marks for theory: 75

Maximum Marks for practical: 0

Course Objective: The course aims at enabling students to study the vast tourist resources of India and conceptualize tour itineraries based on variety of themes. It also seeks to identify and manage emerging tourist destinations.

Unit 1 Tourism Products

Definition, Types and Unique features: Tourism resources of India: Natural, Socio cultural; Diversities in Landform and Landscape; Outstanding geographical features Climate, Flora & Fauna

Unit 2 Natural Resources

Wildlife sanctuaries, National Parks, Biosphere reserves, Mountain Tourist Resources; Hill Stations, Islands, Beaches, Caves and Deserts of India

Unit 3 Major tourism circuits of India

Inter-state and Intra-state circuits; Religious circuits, Heritage Circuits, Wildlife circuits, Cases of selected destinations: Rajasthan, Kerela and Goa

Unit 4 Manmade resources

Adventure sports, Commercial attractions, Amusement parks, Gaming, Shopping, Live entertainments, Supplementary accommodations, House boats, Homestays, Tourism by rail, Palace on Wheels , Deccan Odyssey and Golden Chariot.

References:

Essential readings:

- S.P Gupta (2002), Cultural Tourism in India, Indraprastha Museum of Art and Archaeology, New Delhi.
- Robinet Jacob (2007), Indian Tourism Products, Abhijeet Publications, Delhi.
- Stephen Ball (2007), Encyclopedia of Tourism Resources in India

Suggested Readings

- Manoj Dixit (2002), Tourism Products, New Royal Book Co. Lucknow.
- Sarina Singh (2008), Lonely Planet In