



UNIVERSITY OF LADAKH



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*Press Note/Release*

*Date of Event: 09-09-2023 to 13-09-2023*

*Venue of Event: Lamdon Public School, Leh*

**Science Communicator: ISRO Space Exhibition**

Department of Travel and Tourism Management, University of Ladakh participated in **ISRO Space Exhibition** from 09-09-2023 to 13-09-2023. This event was focused to educate and aware school students about history, present and future plans of Indian Space Research Organisation (ISRO) and its space missions. It was an experiential learning to the students of tourism department, who participated as Science communicator. These 11 students communicated about Vikram Sarabhai, Satellite rotation & and its functioning, Mass orbit mission, Astrosat and reusable launch vehicle to more than 4000 students during five days. The students of the department mentioned that it was a really a learning experience. As it enhanced our communication skills, confidence, event & crowd management along with answering the questions of visitors.

Eleven students along with coordinator, Department of Travel and Tourism Management, University of Ladakh had an active participation during the exhibition. The Students also learned about venue management including different management aspects i.e. accommodation, transportation, human resource, food, stage hosting. It was a great collaboration among University of Ladakh, Ladakh Autonomous Hill Development Council (LAHDC), ISRO and Lamdon Public School. This exhibition was conducted under the patronage of Prof. S K Mehta, Hon'ble Vice Chancellor, University of Ladakh. Besides, Department of Travel and Tourism Management is thankful to LAHDC, ISRO, SAC and students of the department.

Dr. Rajinder Kumar  
Coordinator  
Department of Travel & Tourism Management  
Leh Campus, UOL



Pic-1: Students Preparing for exhibition.



Pic-2: Students Preparing exhibition stand.



Pic-3: ISRO Space Exhibition Head dictating students about assembling *magnetic strip poster stand*.



Pic-4 and 5: Students as Science communicators

